

Duckens Dos

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Summary

Enthusiastic graduate from the University of Limoges, France, with over 5 years of experience in **web development**, **SEO**, **Digital Project Management** and **digital design**. I have a deep expertise in web languages such as **PHP**, **JavaScript**, **HTML**, and **CSS (Bootstrap)**, with proficiency in **WordPress (CMS)** and **Shopify** for eCommerce development.

Work Experience

Digital Project Manager

Bullend-Solutions, Remote | July 2024 – Today

- Developed and managed websites and branding for various clients, including:
 - www.elservicestravelagency.com
 - www.bertodorce.com
 - www.dorceetassocies.com
 - www.brullendgroup.com
- Led the development of a **POS software** for enterprise management, streamlining business operations for clients.
- Coordinated with design and development teams to ensure seamless execution and delivery of digital solutions.
- Managed the complete life cycle of web development projects, from initial scoping to final deployment, ensuring high-quality results and client satisfaction.
- Implemented SEO strategies to boost website visibility and user engagement.

SEO & WordPress Developer

Troyers Website - Pro Staffing, Remote | Nov 2022 – July 2024

- Developed and designed websites and landing pages using **WordPress** and **PHP**.
paroofters.com; millersawingandtimber.com; americhoicek9.com.
- Implemented SEO strategies to improve search engine rankings and visibility.
stutzmanroofingandconstruction.com ; rockinroofcoatings.com;
doitriteroofing.com; ohiovalleysheds.com; greatlakesroofingandcoating.com;
shilohmarket.net; elitemetal-roofing.com; millerscustommeats.com;
abetterwhiteroof.com; acu-truss.com; tristateroofcoatings.com;
pleasantvalleycommercialroofing.com ; topflightfishing.com

Digital Project Manager

Ann Parye | June 2022 – Feb 2023

- Led a cross-functional team for digital projects, ensuring alignment with company goals.
- Utilized **Asana** and **Trello** for project management and team collaboration.
- Coordinated with designers and developers to create **user-friendly websites** and manage project milestones.
- Monitored KPIs and analyzed performance using **Google Data Studio**.

Web Developer & Marketing

BMF Entreprises S.A., Haiti | March 2022 – May 2022

- Created and managed websites for **Brégart Group**, including adaytorememberht.com and groupebregart.com.
- Handled the setup and maintenance of the company's computer networks.
- Conducted regular updates and improvements on existing websites using **PHP**, **HTML**, and **CSS**.

SEO & Web Developer

Sytadel, Remote | 2021 – 2022

- Developed and managed www.mysytadel.com, ensuring consistent performance and SEO optimization.
- Created social media content using tools like **Buffer** and conducted market research to enhance engagement.

Account Manager - Information & Communication Technologies

Voyeli Inc., Remote Canada | 2020 – 2022

- Collaborated with SEO teams to improve website traffic and optimize the site www.voyeli.com, which reached 17,000 monthly visits.
- Developed and maintained the **Voyeli website** using **PHP** and **MySQL**.
- Provided customer support and managed IT infrastructure to ensure seamless user experiences.

SEO & Web Developer

El Services | 2019

- Created and managed www.elservicesonline.com.
- Handled SEO strategies, content creation, and social media management.

Education

University Diploma in Technical Sciences: Digital Project Management

Université de Limoges, France

CCNA: Computer Networking Specialty

Transversal

Diploma in Computer Networks

Ecole Prof St-Joseph Artisan

Key Skills

Technical Skills

- **Web Development:** PHP, JavaScript, HTML, CSS, Bootstrap, WordPress, Shopify, MySQL.
- **SEO:** Ahrefs, Google Search Console, Google Analytics, SEMrush.
- **eCommerce:** Shopify development, product listings, payment gateways.
- **Digital Marketing:** Meta for Advertisers, Google Ads, Buffer, Mailchimp, Google Data Studio.
- **Graphic Design:** Adobe Photoshop, Illustrator, Premiere Pro.
- **Project Management:** Asana, Trello, Agile/Scrum methodologies, KPI tracking.

Core Competencies

- **Leadership:** Managed cross-functional teams to deliver on-time and on-budget digital solutions.
- **Problem-Solving:** Skilled in troubleshooting technical issues and finding solutions to complex problems.
- **Research & Strategy:** Strong research capabilities to improve website performance and audience engagement.
- **Content Creation:** Experienced in writing compelling content for social media and websites.